



**For Immediate Release**

**Contact: Toya Brown  
901 794-9783**

## **Urban Voices Promises to Put New Flava In Listener's Ears**

**Memphis, TN (October 2004)**-- Qsoundz Radio Productions has officially launched Urban Voices. A new urban production company designed to give urban radio stations, concert promoters and media groups that urban sound they're looking for. Urban Voices showcases the best in urban media productions, specializing in radio production, imaging, and urban marketing services. It is the brainchild of voice talent and production specialist Al Twitty. Twitty was recognized in the August 15<sup>th</sup> edition of Radio and Records Magazine as one of the Top Power Playas in radio production and voice-over imaging.

"Our goal is to become the go to production service for companies, promoters, ad agencies and radio stations that are targeting the urban community. Our focus will not only be radio imaging and concert production, but retail commercials and the Gospel arena as well," says Twitty. "Production for urban stations is in a category by itself. It requires talented individuals that understand the market and know how to get the best possible results, and we're eager to share our experience and abilities with such entities.

Urban Voices offers:

- 48 to 72 hour turnaround time on all fully produced commercials
- Non-exclusive music beds and sound effects specifically designed for commercials and businesses
- In-house copywriting
- Voice talents that effectively deliver messages to their target audience
- Commercials delivered via FTP, e-mail, CD, or express delivery
- Delivery of the final product to the business owners, allowing them to make media buys of their choice

The best part is that Urban Voices specializes in the urban market, whether it's hip-hop, R&B, Blues or Gospel. For more information contact Qsoundz Radio Productions at (901) 794-9783 or log on to [www.concertpromo.com](http://www.concertpromo.com).